

Robin Satterwhite, MBA, Ed.D., FACHE
Vice President for Academic Affairs



Dr. Satterwhite was named Vice President for Academic Affairs at South Plains College in July 2015. Prior to joining SPC, he held several different positions within the Texas Tech University Health Sciences Center, School of Allied Health Sciences. He served as the Regional Dean for the Odessa/Midland campuses of the School, Program Director for the Clinical Services Management Program, founding Chair of the Department of Clinic Administration and Rehabilitation Counseling, Associate Dean for Learning Outcomes and Technologies for the School, and Dean of the School. Prior to his academic positions, Dr. Satterwhite served as the CEO and Administrator of two separate hospital and clinic facilities.

Dr. Satterwhite is a Fellow with the American College of Healthcare Executives and Past President of the Texas Society of Allied Health Professions. He has also been selected to participate in several leadership programs, including the Texas Governor's Executive Development Program and the Association of Schools of Allied Health Professions Leadership Program. He has been a member of other professional organizations such as the Texas Higher Education Coordinating Board's Graduate Education Advisory Committee, the Research Committee for the Allied Health Research Institute, and has served as a reviewer for the Journal of Allied Health. Satterwhite received the Texas Society of Allied Health Professions Distinguished Service Award in 2015, he was named Distinguished SPC Alumnus in 2013, and Distinguished Former Odessan Award in 2007.

Dr. Satterwhite graduated from Ropes High School in 1988. He later received his associate of science degree from South Plains College, bachelor's degree (BBA) in Management Information Systems and a master's degree (MBA/HOM) in Management with a concentration of study in Health Organization Management from Texas Tech University. He completed his doctoral degree in Education (Ed.D.) with a focus on Higher Education Administration, also from Texas Tech.

Robin and his wife, Lori, have three children: Sheree, Meredith, and Hallie.